



## **SMErobot**

### The European Initiative for Strengthening the Competitiveness of SMEs in Manufacturing

European Small and Medium-sized Enterprises (SMEs) in manufacturing are offered the opportunity to become part of the first European robot initiative, which is aimed at developing low-cost, modular and interactive automation solutions. The SMErobot consortium fully exploits the potential of industrial robots and is creating radically new types of robot systems, offering a whole new family of SME-suitable robots.

*SMErobot* is open to SMEs in all major branches of manufacturing industry.

## **Why should your SME join *SMErobot*?**

### **Influence on tailored solutions**

Participating SMEs influence the direction of robot technology developments that will be uniquely tailored to the industrial requirements at typical SME environments.

### **Technology lead**

The SMEs in *SMErobot* work together with the world's top robot technology experts. They obtain new knowledge and experience regarding future automation technologies clearly promoting the participating SMEs in their respective industrial sectors.

### **Prestige and reputation**

*SMErobot* is a prestigious and challenging project, in which the major European robot manufacturers for the first time work together. This project gets high media attention, implying good public relations for the participants and enhancing your reputation of being innovative and technology-leading.

### **Networking opportunities**

*SMErobot* effectively networks manufacturing SMEs with a clear interest in advanced production technologies. You can benefit from these networks in future challenges in manufacturing automation.



### **Soft- and hardware solutions**

The work performed in *SMErobot* is independent from software/hardware, brand, type of robot or related components. This will ensure a wide range of possible future investments.

### **Training and education**

Novel tools for investment feasibility assessment will be offered. Their use will be trained educating the participants with a useful instrument to evaluate future investment decisions from a technical, logistics, safety, human resources, legal and/or financial perspective.

### **New business models**

New business models of division of labor between SMEs and robot manufacturers will be developed. These models will comprise service level agreements, questions of ownership, financing and payment. Checklists will help SME managers as well as robot manufacturers to create tailored business solutions.

### **Financial compensation and assistance**

A substantial budget of about 15% of the total grant is earmarked for the SMEs. A specific coordinator, Pro Support, represents the SMEs, assures their interests and supports them with administrative obligations.



## **How could YOU join *SMErobot*?**

In order to integrate SMEs into this project an European Economic Interest Group (EEIG) has been set up, named SMEEIG. This allows SME end-users and system integrators to participate actively as a project partner. If you are interested or would like to receive more information please contact the SME coordinator:

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